



David Joles
Chief Operating Officer
Certus

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BIOGRAPHY

David Joles knows pest control. Having been in the industry for more than three decades (including at Orkin and Terminix), his pest control acumen and love for leadership are showcased at Certus every single day. As the Chief Operating Officer of Certus, David implements company strategies into daily operations to meet key objectives, and leads the organization's sales, customer care, and service operations.

Joles began his journey with Certus as the Vice President of Operations for the Eastern market, before becoming the Senior Vice President of Operations in 2023, and then being promoted into his current role in 2024. David has a bachelor's degree in management, graduating Summa Cum Laude.

David's strong work ethic and discipline extends to his primary passion in the martial arts, as shown through his multiple black belts in Aikido and Tae Kwon Do. Despite having nearly a half-century of practice, teaching, and competition under his belt (pun intended), David isn't resting on his laurels. Continuous learning is important to him, and he is strengthening his skills through studying Wing Chun.

His interest in sports also extends to college football, MMA and boxing, of which he is an avid watcher. David and his wife have two daughters and a son, plus many pets. All his children attend Florida State University, and he enjoys spending time and making memories with them.